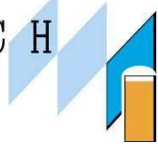


BAYERISCHES BRAUEREIMUSEUM KULMBACH



In 1994, a small speciality museum was opened with a section focusing on the “Art of Making Beer”. Since then a “Cultural Centre” for beer has been developed, addressing the broad field of beer making. With a total floor-area of 3000 m², the museum is the largest of its kind in Bavaria. With the help of modern technology, relevant information is provided on topics such as: “Beer throughout the Ages”, “Advertising” and “Architecture of historic Breweries”. The visitor is given an insight into the history of beermaking during the ages of the ancient Egyptians, Romans, Celts and the Middle Ages. Industrialisation introduced substantial changes to the art of making beer. However, despite the advent of modern computer-technology making good beer today still depends on the craft and skill of the brewer himself.

Your visit will be a memorable experience. An audio-visual production will take you into the past. You can witness a journeyman’s interview at a brewery in times gone by. There are also precious exhibits dating back as far as 1400 BC, such as an amphora, inviting you to linger on a little longer.

An entertaining journey through the world of beer-advertising takes you from the origins, the first bottles, beer mats and posters, to the modern processes used in today’s breweries. On four levels, we present you with an impressive display of a brewery at the turn of the 20th century. One of the highlights includes leading you on an educational tour around the brewing and engine rooms of the former Mönchshof Brewery.

The “jewel” of our museum is the unique museum brewery, with its glass tubs and shiny copper hoods. Here you can observe, at first hand, the secrets of the bubbling brew in the glass tubs and follow our master brewer’s work, step by step, from the brewing and maturing of the beer to the filling of the kegs. By the way, it is the only brewery in Kulmbach, which enjoys splendid views of the Plassenburg castle.

At the end of your tour of the museum, you can put your newly gained knowledge “to the test”. In the museum’s own pub the “Mönchshof-Bräuhaus” - you can round off your visit by “studying” and enjoying beer accompanied by delicious food in keeping with our motto “Beer-Culture and Enjoyment, all under one roof”.



ADMISSION PRICES

Adults	€ 4,00 p.P.
Students	€ 3,50 p.P.
Groups (10 or more persons)	€ 3,50 p.P.
Guided Tours (evenings)	€ 15,00 additional charge per group

Admission prices include unlimited stay during opening times in the sections: “The Art of Making Beer”, “Beer throughout the Ages”, “Museum Brewery” and a visit to the multivisual presentation - “Making Beer today”.

Group admission prices also include a guided tour of the sections: “Making beer around 1900”, “Museum Brewery” and sampling beer brewed on the premises. The sampling glass can be taken home as a souvenir.

Come and watch our master brewer at close hand on brewing days!

We reserve the right to make alterations!

OPENING TIMES

	May – Oct.	Nov. – April
Tuesday – Friday	10 am – 5 pm	10 am – 5 pm
Saturday – Sunday	9 am - 5 pm	10 am – 5 pm

...special openings are available by appointment

INFORMATION AND BOOKINGS

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